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JK Tyre-Suzuki Float Bike Racing Series

JK Tyre has tied up with Suzuki to introduce a two-wheeler racing series that will become part of its National Racing Championships. The championship, named JK Tyre presents Suzuki Gixxer Cup 2017, envisages two categories – one for the age-group of 12-16 years and the other for the over 16-year-olds. Close to 25 youngsters will be selected for the meet that will begin in Coimbatore in July. The series will give an opportunity to every aspiring biker to showcase his or her skills and dream of becoming a champion. "A youngster simply needs to have the talent and the passion for biking, we will take care of everything else," JK Tyre's Corporate Communication & Motorsport head Sanjay Sharma.