



**JK Tyre launches 'Smart Tyre' range at Auto Expo 2020**

JK Tyre & Industries has launched their new smart tyre range at the Auto Expo 2020. The company is the first in the sector to launch smart tyres technology. A first-of-its kind cloud-based monitoring system, smart tyres warrant maintenance of tyres through timely diagnostics by using sensors integrated with tyre pressure monitoring systems.